

Brief Profile NL

Prof. (Dr) Nandini Lakshmikantha, is a Professor, Researcher, and Author of Media and Communication. With more than two decades of experience in academic and administrative departments, in high-repute institutions in Karnataka state. Prof. Nandini Lakshmikantha, decided to take voluntary retirement from active academics to become a social entrepreneur in 2022. Manipal Institute of Communication a constituent unit of the Manipal Academy of Higher Education, was her last working institution, where she, also served as its director.

She is nominated as the Governing council member of English and Foreign Language University, Hyderabad and Makhn Lal Chaturvedi University, Bhopal.

In her 22 years of experience in Academics, as a researcher, she has completed three major research projects. **“Effective Health Communication Methods among Young Women”: An Exploratory Study on RTI/STI” and Communication Strategy Suitable for Road Safety Management are the research projects** sanctioned by the Indian Council of Medical Research, where she has worked as Principal Investigator. She has worked on a project sanctioned by the Karnataka Knowledge Commission, Government of Karnataka where she worked on **“Augmenting Employable Skills among BA students: A study on Bangalore University”**. **Dr Nandini Lakshmikantha** is the author of books and has written chapters in various books. Her research papers are published in indexed journals. Her recent paper is “Role of Information Sources in Promoting Health Information: A Study among Korga Women”.

Presently she has earned a Senior Fellowship, from ICSSR and will work on **"Role of Information sources in reaching government health schemes to the tribal women in Karnataka"**.

In 2015, she went to Hochschule Bremen University, Germany on a **DAAD Scholarship**. During her stay in Bremen, she was invited to deliver a public lecture series on issues related to India at Hochschule Bremen and Hamburg University, Germany. In 2017, during her visit to the USA, she was invited by the Universities of Louisville, Kentucky, San Jose and Florida State of the United States America to deliver lectures on, Health Communication and Bollywood Blockbusters.

Apart from academic activities she is a corporate trainer and takes assignments on building future leaders by conducting **workshops on transformational leadership**. GAIL (India), SAI, and CEDOK have been some of her clients for the last seven years.

She is a podcaster and avid traveller. Her podcasts *“ Bennigonda Bayagu”* (Back Pack) a travel podcast, and *“Voice of Rivers”* (*Nadi- Dani*) are well received by her audience.